

For Immediate Release



Terence Crawford's B&B Sports Academy Hires Director of Operations

OMAHA, Neb. (August 30, 2022) — B&B Sports Academy is pleased to announce the hiring of Steven Nelson as its inaugural Director of Operations.

Nelson is no stranger to B&B or the boxing world. Steven "So Cold" Nelson is a professional boxer himself who made his boxing debut in 2016 and currently holds the WBO-NABO super middleweight title.

Beyond his success in the ring, Nelson is a known volunteer and mentor of dozens of youth who attend B&B Sports Academy. He believes stepping into this new position will help him further his impact.

"As the Director of Operations, I will continue to work with B&B founders Terence and Bo, the coaches, and the Board to grow our current programming," said Steven Nelson, B&B Sports Academy Director of Operations. "My long-term vision is to expand our reach outside of North Omaha to reach more at-risk youth and give them the fighting chance they deserve," said Nelson.

In this new position, Nelson will manage B&B facilities, staff, volunteers, programs, finances, and community relations.

To learn more about B&B Sports Academy, visit <https://bandbacademy.org/>

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